

Isabel Padilla Bonelli

(704) 305-8523 | iap27@cornell.edu | www.linkedin.com/in/isabelpadillabonelli | www.isabelpadillabonelli.com

Education

CORNELL UNIVERSITY | ITHACA, NY | MAY 2023

B.F.A Fine Arts, Minor in Fashion Studies

GPA: 3.7, Cornell University Tradition Fellow, Hispanic Scholarship Fund Scholar

Experience

IMAGE TEXT MFA WORKSHOP RESIDENCY INTERN | CORNELL UNIVERSITY | JULY 2023

- Facilitated in the preparation and execution of the three-day exploratory workshop at the intersection of visual and literary arts for Image Text visiting artists and graduate students

INSTRUCTIONAL DESIGN ASSISTANT | CORNELL UNIVERSITY | JUNE 2023

- Assisted with the launching of 4-H Career Explorations “Imagining Material Realities” workshop, working directly with faculty leads from Art and Architecture in preparing materials, running design tests and iterations
- Provided mentorship, and support for high school students’ college exploration journey through the three-day program

CORNELL COUNCIL ON THE ARTS CORNELL BIENNIALL INTERN | CORNELL UNIVERSITY | SEPT. - NOV. 2022

- Assisted with the launching of the Cornell Biennial Fall 2022 and communicated directly with invited artists on biennial logistics
- Documented exhibitions for social media channels and websites
- Provided on-site assistance with exhibition set up and technical support

CO-FOUNDER OF ART CRAWL | CORNELL UNIVERSITY | AUGUST 2022- PRESENT

- Co-founded and Co-curated *Soft Launch Sad Happy Hour*, and *Golden Hour* a monthly exhibition series featuring work from 30 artists across university majors in a residential setting
- Organized and executed all aspects of the Art Crawl events including artist selection, marketing, and installation

SOCIAL MEDIA MANAGER INTERN | THE FADER MAGAZINE | AUGUST-NOVEMBER 2022

- Assisted social media manager in a team of interns to plan and execute a social content calendar for 1.6M followers across Instagram, YouTube and TikTok. Gathered social media content for music artists’ album releases, and important events to be shared with 906,000+ Instagram followers; Edited YouTube interviews and artist features for short-form video platforms

ANNUAL PLANT TRIALS INTERN | CORNELL BOTANIC GARDENS | MAY 2022-AUGUST 2022

- Evaluated plant performance on uniformity, flowering impact, foliage appearance, and landscape value bi-weekly for plant breeding companies
- Carried out day-to-day garden maintenance duties such as planting, weeding, deadheading, mulching, and irrigating.

ASSISTANT WRITER, CORNELL IN ROME | CORNELL UNIVERSITY | AUGUST-DECEMBER 2021

- Published 3 writing pieces for College of Architecture, Art & Planning Office of Communications’ media channels producing faculty interviews, artist features and photography captions to highlight student, and staff experience for Cornell In Rome study abroad program

CO CREATIVE / SOCIAL MEDIA/ART/PHOTOGRAPHY DIRECTOR/ SHOOT LEADER | THREAD MAGAZINE | AUGUST 2019- PRESENT

- Collaborated with Creative Director to establish the visual and thematic creative direction of the bi-annual print issue of Cornell’s fashion and arts publication; Managed a 30-member Creative Team and aided in developing creative thinking skills concepts were in line with the intended direction
- Directly managed five photoshoots with a team of 10-15 members of photographers, artists, stylists. Guided team to ensure shoot concepts were in line with the intended overall creative direction
- Use InDesign to create compelling article layouts and Photoshop to edit photos and manipulate typography in post-production
- Developed and implemented comprehensive social media marketing strategies with a focus on diversity and community to increase brand awareness and reach on campus

Skills

Creative: Adobe Creative Suite, Figma, Canva, photography, video production and editing, installation

Social Media: Instagram, YouTube, TikTok, LinkedIn, Word, Excel, Outlook

Languages: Proficient Spanish, Intermediate Italian